



Monday, March 19, 2018

Re: Funding the Advanced Water Treatment Operator Certification Program

Dear _____

Water industry voices called for the California-Nevada Section of the American Water Works Association (CA-NV AWWA) to take action on behalf of water treatment operators working with advanced water treatment (AWT) unit processes and control processes. State certification programs for drinking water treatment and wastewater treatment operators do not address AWT topics in depth today.

The Advanced Water Treatment Operator Certification Committee formed three years ago to develop a voluntary certification program as part of the CA-NV AWWA offerings. The California Water Environment Association (CWEA) joined the effort, and together we are building a world-class AWT Operator certification program.

CA-NV AWWA and CWEA are jointly funding and (when launched) operating the AWT Operator certification program. Your organization is invited to consider a one-time donation to help defray the program launch expenses.

Completed Tasks:

- Business plan and forecasts (define market need)
- Knowledge, skills and abilities defined for three grade levels (3, 4 & 5; similar to current State grades)
- Minimum qualifications definition
- Subject Matter Experts (SME) identified

Current & Future Tasks:

- Exam Development: hire professionals to help SMEs develop the exam questions (item bank)
- Establish operational plans (collaboration environment)
- Initial communication & marketing development (website, materials, labor)
- Message delivery to agencies and operators who can benefit from AWT Operator certification
- Offer exams in Spring 2019 using computer based delivery

Summary

Spring 2019 is our planned release, 1st AWT Operator certification exams

Fundraising Goal: \$200,000

RSVP by: July 1, 2018

Reasons to contribute:

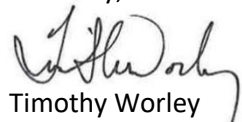
- Build public trust in Advanced Water Treatment Operators
- Fulfill the call by the California Urban Water Agencies white paper on AWT Operator certification
- Address the CA Expert Panel on Indirect and Direct Potable Reuse barriers, namely an applicable operator certification
- Maximize reuse, and other challenging source waters
- Put your agency's handprints on the future of innovation
- Working together we can meet the industry need

Decades ago CA-NV AWWA and CWEA developed the first operator certification programs.

We now need your support to create the AWT Operator certification to serve unmet needs.

A suggested contribution is \$10,000-\$20,000. To request an invoice, or for questions, contact Steven Garner, Certification Manager, CA-NV AWWA, sgarner@ca-nv-awwa.org, (916) 889-8465.

Sincerely,



Timothy Worley
CA-NV AWWA Executive Director



Elizabeth Allan
CWEA Executive Director